



Muhammad Buhari H

Digital Marketer

About Me

Passionate and motivated Digital Marketing enthusiast currently pursuing a B.Sc. in Visual Communication. Possess basic knowledge of SEO, social media marketing, content creation, WordPress, and graphic design. Eager to learn, grow, and apply creative and analytical skills in a professional environment while contributing to impactful digital marketing campaigns.

Contact

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 Kottarakkara , Kollam

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Bē [muhammadbuhari](#)

Tools

- WordPress
- Meta Ads Manager (Basic)
- Google Ads (Basic)
- Google Analytics (Basic)
- Google Search Console (Basic)
- Canva
- Photoshop
- Illustrator
- Indesign
- Premiere Pro
- CapCut

Education

• **(2023 – 2026)**

B.SC. VISUAL COMMUNICATION

Vismayam College of
art and media

• **(2020 – 2022)**

HIGHER SECONDARY – HUMANITIES

SMHSS Kottarakkara,
Kollam

Skills

• **SEARCH ENGINE OPTIMIZATION (SEO)**

(KEYWORD RESEARCH & ON-PAGE SEO BASICS)

• **SOCIAL MEDIA MARKETING**

(META ADS BASICS & SOCIAL MEDIA
MANAGEMENT)

• **WORDPRESS MANAGEMENT**

(WEBSITE MANAGEMENT & BASIC SEO)

• **GRAPHIC DESIGN**

(LOGO DESIGN, POSTERS, SOCIAL MEDIA
CREATIVES & BRANDING)

• **VIDEO EDITING**

(ADOBE PREMIERE PRO & CAPCUT)

• **EVENT PHOTOGRAPHY**

(EVENT COVERAGE & BASIC PHOTO EDITING)

• **DIGITAL ADVERTISING (BASIC)**

(META ADS MANAGER & GOOGLE ADS BASICS)

• **COMMUNICATION & TEAMWORK**

((TEAM COLLABORATION, TIME MANAGEMENT &
PROBLEM SOLVING))